

Aquatec Group Start the Year with the Launch of Their New Website
Aquatec Launches New Responsive Website to Celebrate Their 25th Anniversary
New Year, New Website for Aquatec Group

Aquatec Group has announced the launch of a newly redesigned website, which went live earlier this week. In celebration of their 25th anniversary, Aquatec's website has been given a fresh look, with new features and an improved user-experience. The redesign prioritises Aquatec's 3 core values: customer satisfaction, trusted expertise and innovation.

With customers being at the very heart of what they do, Aquatec Group felt it necessary to improve user-experience, by enhancing the functionality, navigation and design of the website. The new site is built responsive to cater for the growing number of smartphone users. With a sleek and modern layout, visitors can benefit from a quicker and simpler way of finding exactly what they are looking for.

The new website is content rich and includes more information about products and services, to give customers the benefit of having more knowledge at their fingertips. This includes everything from buyer's guides to datasheets. The content makes comparison between products easy, to help you find the best instrument suited to your project. To exert their expertise, Aquatec will continue to regularly update their content. This will include a maintained blog and newsletter.

Innovation is imperative for Aquatec; now the quality of their website matches that of their ground-breaking technologies.

Managing Director of Aquatec Group, Andy Smerdon, said "we are pleased to be launching our new website, which will provide our valued customers with enriched knowledge of our product range and an improved user-experience. The site reinforces our innovation and expertise in subsea instrumentation design. We hope our customers benefit from having access to more information, and from the user-friendly design. We continue to encourage our visitors to contact our sales team for any further information or for queries regarding customised solutions."

The future

To provide customers with more support and an enhanced experience, Aquatec will continue to launch new features throughout the year, including a client area and much more! Keep a lookout on the website for more details.

Aquatec Group wants your feedback! To ensure your experience is as good as it should be, Aquatec are welcoming all comments and criticisms. Please send your feedback to inquiry@aquatecgroup.com.

Come and explore the website at www.aquatecgroup.com.

About Aquatec

The Aquatec Group are creators of innovative instruments, services and solutions for measurement, monitoring and communication underwater. They provide instrumentation solutions for all water environments, including offshore structures and pipelines; oceans, estuaries, rivers and lakes; and marine mammals and fisheries. Aquatec was founded by the current Managing Director in 1990 as a specialist consultancy in oceanographic instrumentation design. Since then, the company has established a diverse portfolio of products for measurement of physical oceanographic and

process parameters including temperature, depth, vibration, attitude, suspended sediment, and marine mammal activity, as well as underwater data communication systems and marine mammal deterrents.