

## PRESS RELEASE

FOR IMMEDIATE RELEASE

Wednesday 17<sup>th</sup> February 2021

### **Aquatec marks three decades innovating for ocean sustainability with marine charity donation**

Basingstoke-based subsea instrumentation designer and manufacturer Aquatec Group announces a donation to celebrate the beginning of its 31st year focusing on sustainable development activities. The donation, made to the Marine Conservation Society, is part of Aquatec's commitment to supporting the ocean environment and looking after marine wildlife. This funding will allow the non-profit organisation to continue their work preserving the seas by creating well-managed marine protected areas, liaising with fishermen and industry to find more sustainable ways of fishing, and working together with retailers and consumers to buy and choose more sustainable food.

The contribution was part of a novel campaign the company launched to celebrate its 30th anniversary. Aquatec added a fixed amount to the donation fund for every view on its online corporate timeline. By promoting its three-decades of subsea innovations, the firm also encouraged the entire subsea community to think about the impact humans have on the oceans and contribute to the environment. Every view counted, and the timeline got thousands.

The firm is also taking other initiatives to achieve its sustainability objectives. These include an increased focus and plans to develop further its marine bioacoustics brand. Also, Aquatec is now actively participating in the NAUTILOS Project, funded under the Horizon 2020 Future of Seas and Oceans Flagship Initiative and coordinated by the National Research Council of Italy (CNR). The project brings together an influential group of 21 entities from 11 European countries with multidisciplinary expertise ranging from ocean instrumentation development and integration, ocean sensing and sampling instrumentation, data processing, operational oceanography and biology, water and climate change science, technological marine applications, and research infrastructures.

#### **30<sup>TH</sup> ANNIVERSARY VIDEO**

Click on the image to access the video



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#### **About Aquatec Group**

Since its foundation in 1990, Aquatec Group has been designing and manufacturing innovative instruments and bespoke solutions to measure, monitor, and communicate underwater data. The company serves all subsea-related industries, including oceanographic, environmental, and offshore energy.

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